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NEWS RELEASE

ATLAS MEDICAL TO ATTEND TWO UPCOMING INDUSTRY EVENTS FOCUSED ON INDUSTRY TRENDS, BUSINESS STRATEGIES AND OPPORTUNITIES TO IMPROVE WORKFLOW, REVENUE AND PATIENT OUTCOMES

Calabasas, CA, April 11, 2017, Atlas Medical today announced plans to attend two upcoming industry events. At these events the Company will demonstrate solutions that address the challenges labs are experiencing as a result of current market drivers, including the continued uptick of healthcare merger, acquisition or business alliances, reimbursement cuts and the shift to value-based care, and the need to right-size test utilization for better health outcomes.

The Company will exhibit at Becker's Hospital Review 8th Annual Meeting, booth #8F, to be held at the Hyatt Regency Chicago, April 17-20, 2017 in Chicago, IL. An ATLAS representative will be available to discuss lab concerns that may include loss of revenue due to duplicate testing, inadequate routing of tests, a difficult transition to a single enterprise system, and multiple non-patient-centric records, among other issues resulting from a merger, acquisition or alliance.

The Company also will attend Executive War College 2017, to be held at the Sheraton New Orleans, May 2-3, 2017 in New Orleans, LA. As a Benefactor sponsor of EWC for more than a decade, the Company kicks off the first conference day with a Benefactor Session, held on Tuesday, May 2, 2017, at 8:00 a.m. CT, entitled "It's Time for an Intervention! Optimizing Test Utilization—Prevent Misuse of Laboratory Testing, including Over- and Under-utilization of Tests, while Improving Outcomes, Revenue and Overall Cost of Care," presented by Amanda Caudle, Director of Product Management, Atlas Medical.

Ms. Caudle will guide attendees through the actionable steps needed to determine where utilization problems may exist, how to consider what interventions are appropriate to their health system and a review of techniques that allow a utilization management program to grow over time as needs change.

ATLAS representatives will be available at both events to discuss strategic technology solutions powered by the ATLAS Coordinated Diagnostics® Platform (Platform) which attendees can implement alongside their existing enterprise systems to enhance workflow, address patient-centric data collection, enable more advanced connectivity and order management, reduce bad debt, and promote utilization optimization to their organizations' physician customers, payers, patients and other stakeholders.

"The laboratory industry is in the grips of continuous, rapid change that has overturned virtually every aspect of 'business as usual'," says Lisa Conley, Atlas Medical Senior Vice President for Growth. She continues, "ATLAS continually seeks to develop flexible solutions to meet evolving demands for connectivity, efficiencies and higher quality care at lower costs. Our participation and conversations at industry events provide us with valuable feedback we use to develop innovative tools that support the needs of labs, physicians and patients."

The Company's Coordinated Diagnostics Platform solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, Multi-Lab Networking and Utilization Optimization) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs. ATLAS solutions powered by the Coordinated Diagnostics Platform address the unique challenges that hospitals and independent laboratories are facing today as they seek to improve outcomes, reduce costs, and enhance patient experiences.

Becker's Hospital Review 8th Annual Meeting brings together hospital business and strategy leaders for business-focused, strategic discussions about opportunities for hospitals along with practical and immediately useful guidance on ACOs, physician-hospital integration, improving profitability and key specialties. For more information visit www.beckershospitalreview.com/conference/.

Executive War College is a gathering of laboratory executives, pathologists and industry leaders. For more information about EWC, visit www.executivewarcollege.com.

About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post-analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, embedded EMPI technology and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at www.AtlasMedical.com and follow us on Twitter @AtlasCoordX and with #coordinateddiagnostics and #ATLASListenLearnLead.

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