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## NEWS RELEASE

### ATLAS MEDICAL TO EXHIBIT AND CO-PRESENT LAB OUTREACH AND MULTI-LAB TEST SHARING SOLUTIONS AT G2 LAB INSTITUTE 2016

**Calabasas, CA, October 19, 2016,** Atlas Medical today announced plans to sponsor and co-present during the 34<sup>th</sup> annual G2 Lab Institute conference to be held October 26-28, 2016, at the Hyatt Regency Washington on Capitol Hill, Washington, D.C.

As a G2 Lab Institute Silver Sponsor, ATLAS representatives will be available at booth 109 to discuss strategic technology solutions powered by the ATLAS Coordinated Diagnostics<sup>®</sup> Platform (Platform) which attendees can implement alongside their existing enterprise systems. Tactical Platform benefits include enhanced laboratory workflow and operational efficiency, outreach support for delivery of clean orders and results, advanced EMR connectivity, patient-centric data collection, bad debt reduction and utilization optimization support. Organizations' physician customers, payers and other stakeholders can use the Platform to reduce overall healthcare costs, drive more efficient use of resources, improve overall health outcomes and advance informed decision-making.

On Thursday, October 27, 2016, from 4:30 p.m. to 5:30 p.m., ATLAS representative Varun Mehandru, Atlas Medical Vice President for Medical Implementations and Bruce Williams, Corporate Director of Laboratory Services, Trivergent Health Alliance Management Services Organization will present a breakout session entitled: "Drive Laboratory Success when Navigating Mergers and Alliances with the Right Technology Platform: Share and Insource Tests, Reduce Costs and Increase Efficiencies as part of a Multi-Lab Network."

This must-attend session will highlight how Trivergent was able to successfully align clinical lab services to benefit a three-hospital collaboration. The presenters will show how Trivergent achieved a return on their investment with an innovative workflow for harmonizing test methods, instrument platforms and specimen flow. The profiled workflow will show the use of the ATLAS Coordinated Diagnostics<sup>®</sup> Platform and Multi-Lab Networking solution as a gateway, along with Data Innovations<sup>®</sup> Instrument Manager<sup>™</sup> middleware to optimize connections to instrumentation and laboratory information systems at multiple locations.

"In the wake of a merger, acquisition, or business alliance, healthcare leaders face challenges that may include expensive integration between systems, a difficult transition to a single enterprise system, loss of revenue due to duplicate testing, inadequate routing of tests, or disparate non patient-centric records, among other issues," says Varun Mehandru from ATLAS. He continues, "The ATLAS Multi-Lab Networking (Platform) solution enables labs to extend configurable workflows and rules management capabilities to an entire network of physician customers, reference lab service providers and others—including those using EMRs and other third-party middleware solutions."

The Company's Coordinated Diagnostics Platform is a workflow and information gateway engine to connect labs with a network of service providers critical to the lab's role in the coordinated care continuum. The Company's Coordinated Diagnostics Platform solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, Multi-Lab Networking and Utilization Optimization) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs. ATLAS solutions powered by the Coordinated Diagnostics Platform address the unique challenges that hospitals and independent laboratories are facing today as they seek to improve outcomes, reduce costs, and enhance patient experiences.

#### About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability

and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPI and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com) and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics.

**About Data Innovations**

Founded in 1989, Data Innovations (DI) is the world’s largest, most successful clinical and blood laboratory middleware company. With a focus solely on laboratory data management, DI offers the most complete middleware system in the market to manage laboratory operations, including pre-analytical, analytical, and post-analytical sample processing and non-clinical tasks such as equipment maintenance and specimen archiving. Data Innovations is headquartered in Burlington, VT with offices in Florida, Belgium, Brazil and Hong Kong.

**About G2 Lab Institute**

G2 Lab Institute is a leading annual lab industry event that brings together top industry experts, government policy-makers and legislators, lab owners and managers, industry consultants, educators, and many other recognized leaders in the lab industry for two days of intensive learning, debate, discussion, idea exchange and professional networking.