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NEWS RELEASE

ATLAS MEDICAL TO DISCUSS THE IMPACT OF HEALTHCARE INDUSTRY CONSOLIDATIONS UPON LABORATORY WORKFLOW AND PATIENT CARE AT TWO UPCOMING INDUSTRY EVENTS

Calabasas, CA, September 29, 2016, Atlas Medical today announced plans to exhibit at two upcoming industry events where the Company will address the challenges labs are experiencing in the wake of a merger, acquisition, or business alliance. Specifically, these challenges may include loss of revenue due to duplicate testing, inadequate routing of tests, a difficult transition to a single enterprise system, and multiple non patient-centric records, among other issues.

First, the Company will exhibit at VITL (Vermont Information Technology Leaders) Summit 2016, to be held October 5-6, 2016 at the Sheraton Hotel and Conference Center, Burlington, Vermont.

The Company also will exhibit at G2 Lab Institute, to be held October 26-28, 2016, at the Hyatt Regency Washington on Capitol Hill, Washington, D.C. The Company's booth number is 109.

During both events ATLAS representatives will be available to discuss strategic technology solutions powered by the ATLAS Coordinated Diagnostics® Platform (Platform) which attendees can implement alongside their existing enterprise systems to enhance workflow, address patient-centric data collection, enable more advanced connectivity, reduce bad debt, and promote utilization optimization to their organizations' physician customers, payers, patients and other stakeholders.

"Historically, laboratories and other diagnostic organizations have treated each order as an isolated transaction," says Lisa Conley, Atlas Medical Senior Vice President for Growth. She continues, "Past focus has been on tactical efforts to perform tests, deliver results, and provide services to physicians. A new reality is here in the shadow of widespread mergers and business alliances. Labs must engage in strategic efforts to recognize multiple stakeholders, including patients, and deliver insights in response to payers and organizational needs for population health oversight. At the same time these labs have to navigate issues of multi-lab integration between systems, and reconcile duplicate testing and inadequate routing of send outs, all while addressing patient-centric data views and utilization optimization pressures."

The Company's Coordinated Diagnostics Platform is a workflow and information gateway engine to connect labs with a network of service providers critical to the lab's role in the coordinated care continuum. The Company's Coordinated Diagnostics Platform solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, Multi-Lab Networking and Utilization Optimization) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs. ATLAS solutions powered by the Coordinated Diagnostics Platform address the unique challenges that hospitals and independent laboratories are facing today as they seek to improve outcomes, reduce costs, and enhance patient experiences.

About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post-analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPI and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development

Corporation. For more information, please visit us at www.AtlasMedical.com and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics.

About VITL Summit 2016

Vermont Information Technology Leaders, Inc. is a nonprofit organization that advances health care reform efforts in Vermont through the use of health information technology, and is the legislatively designated operator of the Vermont Health Information Exchange (VHIE).

About G2 Lab Institute

G2 Lab Institute is a leading annual lab industry event that brings together top industry experts, government policy-makers and legislators, lab owners and managers, industry consultants, educators, and many other recognized leaders in the lab industry for two days of intensive learning, debate, discussion, idea exchange and professional networking.