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## NEWS RELEASE

### **ATLAS MEDICAL TO EXHIBIT OUTBREAK, SURVEILLANCE AND CASE MANAGEMENT SOLUTIONS AT THE PUBLIC HEALTH INFORMATICS CONFERENCE 2016**

**Calabasas, CA, August 17, 2016**, Atlas Medical today announced plans to exhibit at the Public Health Informatics Conference 2016 to be held at the Hyatt Regency Atlanta, August 21 – 24, 2016 in Atlanta, GA. The Company's booth number is 303. The Company will also participate in the HIMSS Interoperability Showcase™ co-presented with the Conference at the same site.

The Company will be exhibiting its WorldCare™ suite of powerful software, including Disease Surveillance and Outbreak Management and Case Manager applications that support and enhance public health practice and empower public health and private providers with actionable information.

Attendees will learn how WorldCare supports implementation of effective strategies for community health with automated receipt of disease incident reports from hospitals and laboratories. Demonstrations will include disease surveillance and outbreak management tools that include contact investigation, cluster and index case linking along with incident alerts, task lists and assignments for thorough follow-up. WorldCare integrates with other systems to enable data sharing with other departments or community partners to effectively manage cases of infectious and chronic diseases.

"Our WorldCare application delivers the key tools public health departments need to respond to rapidly evolving disease threats in the community while satisfying reporting requirements and demands for public information. WorldCare supports full surveillance overview by enabling connections with multiple EMRS and Electronic Lab Reports (ELRs). Prompt receipt of data streams, without the need to rely on a paper system, enables the ability to quickly spot trends and promptly issue compliant reports and alerts," explains Russell von Blanck, ATLAS Chief Information Officer. He continues, "Our solution provides the ability for public health departments to monitor and respond to reports of communicable diseases and outbreaks. It provides the flexibility to help manage both well-known conditions as well as respond to novel threats such as Zika."

In addition to the conference exhibit, ATLAS will be participating in the HIMSS Interoperability Showcase, presenting a public health case report of a communicable disease reported directly from an EMR to the public health department. This interoperability demonstrates the future of information exchange between these two key participants in the public health continuum. "As we continue to progress with the digitalization of electronic medical records, the ability for providers situated at the point of care to instantly and easily exchange information with the public health department will become invaluable in protecting the health and welfare of our communities", explains von Blanck.

#### **About the Public Health Informatics Conference 2016**

The conference is presented by the National Association of County and City Health Officials (NACCHO) and the Centers for Disease Control and Prevention (CDC) The goal of the conference is to provide a forum for new and seasoned public health, healthcare, and information technology professionals to exchange experiences, ideas, and strategies about public health informatics that are paramount to the advancement of public health practice and health.

#### **About the HIMSS Interoperability Showcase**

The Public Health Informatics Conference presents the HIMSS Interoperability Showcase™ featuring health information technology systems that enable providers, patients and family members to send, receive, find and use electronic health information with an appropriate and secure data exchange.

#### **About Atlas Medical**

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPI and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com) and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics and #ATLASListenLearnLead.