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NEWS RELEASE

ATLAS MEDICAL TO PRESENT THE EIGHTH OF A SERIES OF COMPLIMENTARY WEBINARS: “OPTIMIZE INSTRUMENT USAGE AND TEST ROUTING WITH THE RIGHT TECHNOLOGY”

Calabasas, CA, July 18, 2016, Atlas Medical today announced a special 58-minute webinar in its lab leadership series, “Optimize Instrument Usage and Test Routing with the Right Technology”, scheduled for July 19, 2016 at 10:00 a.m. PT / 1:00 p.m. ET. The webinar is the eighth of the complimentary ATLAS hosted “Listen. Learn. Lead.” series designed to provide targeted education, discussion and insight into the challenges healthcare organizations are facing today, and deliver practical strategies to help lab leaders become leader labs.

The July 19th workshop, co-hosted with Data Innovations, will focus on the needs of multi-lab networks to share and insource tests, reduce costs, and increase efficiencies following a hospital merger, consolidation or alliance. Attendees will learn how ATLAS and Data Innovations worked together to help a multi-hospital collaboration harmonize test methods, instrument platforms and specimen flow without the need to replace existing LIS or other IT infrastructure. The subject experts will step through seamlessly integrated solutions that address these issues and more, highlighting one organization's success driving an anticipated \$1 million reduction in reference lab costs in year two of implementation.

“Multi-lab networks today may experience a host of issues including expensive integration costs, a difficult transition to a single enterprise system, dependence on IT resources, loss of revenue due to duplicate testing, disparate non patient-centric records and more,” says Varun Mehandru, Vice President for Medical Implementation, Atlas Medical. He continues, “Labs that have implemented our solutions can demonstrate a measurable return on investment as they bring more tests in-house, prevent duplicate and redundant testing, and reduce send out costs—while improving turnaround to physician and patient customers.”

The Company's [Coordinated Diagnostics® Platform](#) solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, and Multi-Lab Networking) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs.

The webinar is open to the public; those interested in attending can register [here](#).

About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPI and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at www.AtlasMedical.com and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics and #ATLASListenLearnLead.

About Data Innovations

Founded in 1989, Data Innovations (DI) is the world's largest, most successful clinical and blood laboratory middleware company. With a focus solely on laboratory data management, DI offers the most complete middleware system in the market to manage laboratory operations, including pre-analytical, analytical, and post-analytical sample processing and non-clinical tasks such as equipment maintenance and specimen archiving. Data Innovations is headquartered in Burlington, VT with offices in Florida, Belgium, Brazil and Hong Kong.