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NEWS RELEASE

ATLAS MEDICAL FOUNDER AND EXECUTIVE LEADERSHIP TO DELIVER MESSAGES ON METHODS TO SUPPORT SUCCESSFUL MULTI-LAB NETWORKS AND TEST UTILIZATION AT EXECUTIVE WAR COLLEGE 2016

Calabasas, CA, April 19, 2016, Atlas Medical today announced the laboratory leadership topics of its Benefactor Session and Master Session presentations at the 21st Annual Executive War College (EWC) conference to be held at the Sheraton New Orleans, April 26-27, 2016 in New Orleans, LA.

As a Benefactor sponsor of EWC for more than 10 years, the Company kicks off the first conference day with a Benefactor Session, held on Tuesday, April 26 at 7:00 a.m. CT, entitled “Merger Ahead! Drive Laboratory Success when Navigating Mergers and Alliances with the Right Technology Platform to Achieve Cost Reductions and Improved Outcomes,” presented by Lisa Conley, Senior Vice President for Growth and Varun Mehandru, Vice President for Medical Implementation, both from Atlas Medical. Ms. Conley and Mr. Mehandru will present customer integration success stories where the use of the ATLAS Multi-Lab Networking solution, part of the ATLAS Coordinated Diagnostics Platform™, provides seamless support for issues that occur as a result of an acquisition or consolidation, such as test sharing, routing and patient-centric reporting.

Immediately following the ATLAS Benefactor session, the Company continues its thought leadership in ATLAS’ Master Session, entitled “Exploring the Potential of Utilization Optimization Tools for Lab Tests that Support Patient-Centric Care and Personalized Medicine: What First-Mover Labs Are Accomplishing,” held on Tuesday, April 26 at 8:00 a.m. CT in Grand Ballroom D. During this Master Session, Rob Atlas, Atlas Medical founder and Senior Vice President of Strategy for Sunquest Information Systems, will show how the right utilization optimization tools can help labs reduce duplicate or unnecessary testing, alert physicians or caregivers of unfulfilled or possibly under-utilized tests and provide an added service to support pharmacogenomics and more by delivering the right test for the right patient at the right time.

“Although hospital and health systems pursue mergers and alliances that are logical on paper, they often face challenges in execution and realizing benefits from the relationship,” says Ms. Conley. She continues, “Challenges can include expensive integration between disparate systems, dependence on IT resources and loss of revenue due to duplicate testing or lost/missed orders. Organizations that have implemented our solutions experience a measurable return on their investment by bringing more tests in-house, preventing duplicate and redundant testing, reducing send out costs and delivering a quicker turnaround to physician and patient customers.”

The Company’s Coordinated Diagnostics Platform™ solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, Multi-Lab Networking and Utilization Optimization) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs.

Executive War College is a gathering of laboratory executives, pathologists and industry leaders. For more information about EWC, visit www.executivewarcollege.com.

About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years’ experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPI and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at www.AtlasMedical.com and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics and #ATLASListenLearnLead.