



**Contact:** Michelle Del Guercio  
Vice President, Marketing  
818.224.6229  
[mdelguercio@atlasdev.com](mailto:mdelguercio@atlasdev.com)

## NEWS RELEASE

### ATLAS MEDICAL TO EXHIBIT STRATEGIC TOOLS AT G2 LAB REVOLUTION FOR EFFICIENT ELECTRONIC ORDERS AND RESULTS TO PROMOTE LABORATORY INREACH AND OUTREACH

**Calabasas, CA, March 23, 2016**, Atlas Medical today announced plans to exhibit at G2 Lab Revolution to be held at the Sheraton Wild Horse Pass Resort & Spa, April 6-8, 2016, in Chandler, AZ. The Company's booth number is 107.

ATLAS will be exhibiting its Coordinated Diagnostics Platform™ solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, and Multi-Lab Networking) which support extensive order validation and sophisticated result delivery and reporting, and enable clean orders, clean results, reduced write-offs and a higher level of profitability for labs. The Company's representatives will also be available to discuss how the ATLAS solutions enable patient-centricity, advanced connectivity, enhanced workflow, and bad debt reduction. All solutions can be implemented alongside existing enterprise systems to further enhance or augment existing workflows.

Attendees will also learn how the ATLAS Platform helps to elevate operational efficiency and patient safety with instrument-ready barcode labels for specimen intake. Errors from possibly mislabeled specimens can be reduced while speeding the intake process, contributing to improved turn-around times, increasing customer satisfaction and supporting business growth.

"Our Coordinated Diagnostics Platform and Platform Solutions deliver the tools labs need to improve efficiencies and drive growth in a rapidly changing healthcare marketplace. Our customers are able to strategically address trending fee-for value requirements, capitated payments, as well as hospital / lab consolidations," explains Lisa Conley, ATLAS Senior Vice President of Growth. She continues, "We have envisioned this platform to offer an array of solutions that allow each diagnostic provider to address their unique challenges that might include connecting with physicians that don't have an EMR, managing incomplete or complex orders from EMRs and other sources, reducing monthly write-offs, avoiding leakage, and seamlessly connecting multiple performing labs into one network, for example."

#### About Atlas Medical

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years' experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric inreach and outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, embedded EMPI technology and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com) and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics.

#### About G2 Lab Revolution

G2 Intelligence provides timely, accurate and trusted analysis of industry and market trends, legal and regulatory developments, and technology and innovation that directly affect the operations, financial performance, and competitive position of diagnostic testing laboratories and related medical services providers. The G2 Lab Revolution 2016 focus theme is: "New Business Models, Tools, & Tactics to Grow your Lab in a Value-Driven Market". For more information about G2 Lab Revolution, visit [labrevolution.com](http://labrevolution.com).