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## NEWS RELEASE

### **ATLAS MEDICAL TO PRESENT THE SIXTH OF A SERIES OF COMPLIMENTARY “28-MINUTE WORKSHOP” WEBINARS: “ENGAGE YOUR INREACH AND OUTREACH CLIENTS WITH TARGETED RESULTS DELIVERY AND REPORTING”**

**Calabasas, CA, February 23, 2016,** Atlas Medical today announced the sixth webinar in its lab leadership series, “28-Minute Workshop: Engage Your Inreach and Outreach Clients with Targeted Results Delivery and Reporting”, scheduled for February 25, 2016 at 10:00 a.m. PT / 1:00 p.m. ET. The complimentary, ATLAS hosted “Listen. Learn. Lead.” series is designed to provide targeted education, discussion and insight into the challenges healthcare organizations are facing today, and deliver practical strategies to help lab leaders become leader labs.

The February 25th workshop will explore the key role laboratory results and reports delivery have in servicing the healthcare organizations’ physician inreach and outreach business. The brief webinar will highlight the tools available to support results delivery into physician EMRs or portals, results routing to EMRs, the use of delivery rules for personalized results reporting, management of reflex test results delivery, and combined delivery of test results when tests from multiple performing labs or departments are ordered together. The workshop will close with a brief Q & A session.

“Results are a high profile contact point, and the primary product offering, between labs and their inreach and outreach physician customers. While speed and accuracy are important, labs must consider additional differentiators to elevate physician satisfaction and provide additional value,” says Amanda Caudle, Director of Product Management, Atlas Medical. She continues, “Labs today need to deliver results when and how their physicians want them, and offer refinements in the delivery process that support efficiencies in care coordination.”

The Company’s [Coordinated Diagnostics Platform™](#) solutions (Physician Portal, PSC Portal, Advanced EMR Connectivity, and Multi-Lab Networking) support extensive order validation and sophisticated result delivery and reporting, enabling clean orders, clean results, reduced write-offs and a higher level of profitability for labs.

The webinar is open to the public; those interested in attending can register [here](#).

#### **About Atlas Medical**

Atlas Medical is a trusted provider of industry leading, configurable software that is changing how healthcare is coordinated across the care continuum. ATLAS solutions span the private and public health sectors, offering products and services that address diagnostic connectivity, clinical data interoperability and public health disease surveillance. With more than 25 years’ experience in pre- and post- analytic diagnostic testing workflow, we provide our customers with peace of mind - delivering expertise and creative solutions to help solve their interoperability and business problems, on time and within budget. Our cost-effective patient-centric outreach and clinical solutions include integrated CPOE for Laboratory, Radiology and other disciplines, a next-generation EMPi and patient centric repository for the care continuum, along with integration to support EMRs/EHRs, ACOs and HIEs. Our solutions enable healthcare organizations to effectively manage their operations, reduce costs and provide quality patient care. Atlas Medical is a division of Atlas Development Corporation. For more information, please visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com) and follow us on Twitter @AtlasCoordDx and with #coordinateddiagnostics and #ATLASListenLearnLead.